

2ème année / 2022-2023

ÉPREUVE ÉCRITE D'ANGLAIS

31 mai 2023 14h – 16h30

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Recommandations importantes : *Laisser une marge suffisante*
Écrire lisiblement et à l'encre
Prendre le temps de se relire

Attention : vous devez composer sur le sujet correspondant à votre enseignant de P3 et à votre niveau. Si vous ne respectez pas cette consigne, vous obtiendrez un zéro.

Aucun document n'est autorisé

<u>Ideology in TV Series: Daivy BABEL</u>	<u>B2/C1</u> <u>463cANG</u>
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Please answer **ONE** of the essay questions below. (500 words +/- 10%).

Your essay should be structured, should focus on both the form and the content of the TV series you choose to analyse, and should take into consideration both the intradiegetic and extradiegetic levels – and of course the links between the two.

You should make detailed references to some of the various approaches studied in class (narrative structure, editing, scripting, acting, camera [physical and metaphorical viewpoints, various types of shots], direction, cast, props, lighting, sound, set, costumes, production, staging, genre, viewers’ implication, serial and episodic points of view, etc.)

1. How is the modern “hero” portrayed in recent shows such as *Breaking Bad*, *How to Get Away with Murder*, *Body of Proof*, *Brooklyn 99*, *Dexter*, *House of Cards*, etc?

OR

2. In the shows we studied in class in particular, to what extent is the representation of the *father figure* linked to the point of view of the document itself? Feel free to use examples from TV series such as: *The Big Bang Theory*, *Body of Proof*, *Games of Thrones*, *Dexter*, *Breaking Bad*, *Lucifer*, *House of Cards*, *Modern Family*, *Parks and Recreation*.

<u>Behind Bars: Laura BEYER</u>	<u>B2/C1</u> <u>463sANG</u>
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Please answer **ONE** of the following questions:

1. Cyber-crime continues to rise in scale and complexity, affecting essential services, businesses, and private individuals alike. Cyber-crime costs the UK billions of pounds, causes untold damage, and threatens national security. How can countries worldwide tackle this issue and fight against this type of crime?
Write a well-structured essay. (500 words +/-10%) It must have an introduction, main body, and a conclusion.

OR

2. White collar crimes are more dangerous than blue collar crimes. Explain why and support your argument with examples from cases studied in class.

Write a well-structured essay. (500 words +/-10%) It must have an introduction, main body, and a conclusion.

Please choose **ONE** of the following topics

1. Write a 600-word (+/- 10%), well-structured essay on the book you have selected, answering the following questions:
 - What did you expect from this book when choosing it, and how did it measure up to your expectations? Identify two or three key points (topics, style, narration, historical context, etc.) that drew your attention.
 - How could it be used in a teaching context? You can discuss the type of English, certain passages, or the general issues at stake. If you have used it with your tutees, do refer to your experience.

Make sure you are as specific as possible and give examples to illustrate your claims whenever possible.

OR

2. Write a dialogue involving a tutor and one or more tutees during a session. The book you have chosen must be at the heart of the teaching activity you are developing here. The dialogue may be invented, or recollect a real one. If invented, it must, however, be as close as possible to the kind of dialogue you would have had with your tutees. (Minimum 500 words)

Please answer **ONE** of the following questions:

1. How have various moments of Western culture over the centuries built definitions of the human and criticized them? Please justify your answer using the course material and your own cultural knowledge. (500 words +/- 10%)

OR

2. Write a story set in a future wherein the climate crisis has been contained by way of drastic measures. Think of what the world would have lost, and what it would have gained. The main character reflects and acts in this world. It is not necessarily human: it can be a nonhuman animal, a plant, an object, a robot. (500 words +/- 10%)

Please select one of the following subjects:

1. Present the political landscape of modern-day France. This will involve describing the political parties active in government or opposition, and the key players. Describe them in terms of their position and reaction to current affairs both domestically and internationally. The objective of your presentation is to brief foreign visitors, with little knowledge of French life and culture, on the French political scene. The goal is not to express a personal opinion but to present a balanced, objective, informative account of French political life.

OR

2. Present and describe the person you most respect. This could be a member of your own family, a friend, or someone you do not know personally but admire from afar. Why do you respect this person more than anyone else? What has she or he achieved or not achieved?

What specific characteristics and personality traits made you choose this person? In what way is she or he important in your own life?

Whichever of the two subjects you choose, you have two tasks to complete:

Your first task is to produce 5 slides/screens. The layout of each screen should correspond to the template (Card 02) in the card deck I gave you at the beginning of the course. (Field 1: Title / Field 2: Key Information / Field 3: Conclusion / Key message / Takeaway). Simplify the contents as much as possible.

AND

Your second task is to write the text of the presentation speech you would make to the audience to accompany the screens. Try and include some of the micro oratorical techniques we have seen and used during the course to facilitate key message retention. (e.g. tricolons, *hyperbaton* (changing the word order), *parataxis* (short sentences). This presentation text should be **600 (+/- 10%) words** long.

Americana: Dwayne CANNON

B2/C1

463gANG

Select **ONE** of the following options only. Please write legibly.

Option 1. As you will remember, cowboys and cowgirls, one of the subjects we worked on in class was the Hollywood Western. Discuss the themes and conventions of the genre and how these relate to American history, culture, and identity in general. (500 words +/- 10%)

OR

Option 2. Write an essay in which you argue either *for* or *against* the following debate motion: This house believes that the American Dream is dead. (500 words +/- 10%)

Opera House: Dwayne CANNON

C1/C2

483qANG

Select **ONE** of the following options only. Please write legibly.

(600 words +/- 10%)

Opus 1. The history of classical music practice and culture since Beethoven can be read through the double lens of 1) its relationship to the concepts of “high” culture and “popular” culture (both folk and mass), and 2) the place of art and the artist in society. Unpack these terms and discuss.

OR

Opus 2. One of the themes we covered in class was “women in art music” which touched on the historical roles of women in music in the nineteenth and much of the twentieth century (the four Ps). Discuss the following questions: What are these roles? Why are composer and conductor the symbolic “holy grail” for contemporary feminism in classical music? Is the quest for these positions worthy in itself? Make sure to historicize your answer.

Please respond to **ONE** of the following prompts in **600 words (+/- 10%)**:

1. In his break from Leibnizian metaphysics, Kant affirms that space and time “belong to the form of intuition, and therefore to the subjective constitution of our mind” (“Transcendental Aesthetic”, *Critique of Pure Reason*, 1781). For many post-Enlightenment thinkers, it is significant that these forms of intuition are also *given form* in the world; and these reifications, in turn, impact our own subjective ways of conceiving reality, in short, our own minds.

Choose a technical object/machine, a game/sport or an everyday practice/institution and discuss the way it organizes time and/or space in the world and in our own thinking. You can think about the excerpts from Murray Ross, Calvin and Hobbes, Donna Haraway, Nietzsche, Schopenhauer, James or others to help you think about your phenomenon’s temporality and/or spatiality. Define your terms and argue persuasively.

OR

2. As he looked back over his writings, his life and his own critical values, Nietzsche wrote,

“My life-task is to prepare for humanity one supreme moment in which it can come to its senses, a Great Noon in which it will turn its gaze backwards and forwards, in which it will step from under the yoke of accident and of priests, and for the first time set the question of the Why and Wherefore of humanity as a whole—this life-task naturally follows out of the conviction that mankind does not get on the right road of its own accord, that it is by no means divinely ruled, but rather that it is precisely under the cover of its most holy valuations that the instinct of negation, of corruption, and of degeneration has held such a seductive sway.” (*Ecce Homo* 1888)

What “holy valuations” and negation is Nietzsche referring to specifically? Do they, in 2023, still hold sway, have they simply transformed or are we now “on the right road”? Regardless of how you reply to this question, connect your answer to your own life-task. Specifically, what values *will* you create, follow and champion in a life unfettered by “the instinct of negation”?

Write a clear and persuasive essay on a value or a set of values, by which you and humanity can truly “say yes to life”. (Don’t forget to include your responses to the first two questions in your essay).

<u>Fairy Tales, Spooky Dales and Haunted Jails: Meghann CASSIDY</u>	<u>C2</u> <u>483oANG</u>
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Please respond to **ONE** of the following prompts in **600 words (+/- 10%)**:

1. Choose one fairy tale figure, character or entity (e.g., the wolf, the witch, the knight, the banshee, the Dullahan, the man-beast/woman-beast...) and write a persuasive analysis of its meaning and signification. Your interpretation may be psychoanalytic, psychosocial, anthropological, historical, conceptual or simply rely on your own personal feelings about what this figure represents or symbolizes. Whichever analytic framework you adopt, the figure's character traits, physical particularities and actions should be brought in to support your argument.

OR

2. In her essay, "Why Fairy Tales Matter", folklorist Maria Tatar discusses the "performative and transformative" effects of fairy tales. How, specifically, can folklore be both performative and transformative? What is being performed or enacted? Who is being transformed? How?

Write an essay in support of a clear, relevant thesis. Your argumentation can focus on one single tale or refer to a number of them. It might also bring in some of the theoretical or historical sources we treated during the course. Alternatively, you might answer this question using creative writing. If you choose this option, please be sure to provide a clear thesis statement as a prelude to your story.

<u>The Long Cold War: Manuel DORION-SOULIE</u>	<u>C1/C2</u> <u>483iANG</u>
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Please answer **ONE** of the following questions:

1. In your opinion, when did the Cold War begin, and when did it end (if it ended at all)? Please support your answer with a detailed explanation of the chosen historical markers, and answer in a well-structured essay (600 words +/- 10%).

OR

2. Give at least two examples, from two different geographic areas, of clashes between Soviet/Russian and American strategies (strategy: the art of putting means in the service of ends). Please answer in a well-structured essay (600 words +/- 10%).

The US in the Middle East Since 1945: Manuel DORION-SOULIE

C1/C2
483tANG

Please answer **ONE** of the following questions:

1. In your opinion, what is the hierarchy of the United States' strategic objectives in the "greater Middle East"? Support your argument by using at least two historical episodes. Please answer in a well-structured essay (600 words +/- 10%).

OR

2. Describe at least two challenges to American power in the "greater Middle East" since 1945. Focus on the actors who challenged the US and on the US reaction. Please answer in a well-structured essay (600 words +/- 10%).

A Sustainable World: Laura LANGLOIS

B2/C1
463eANG

Please answer **ONE** of the following questions:

1. What suggestions would you make to remodel the Ecole Polytechnique campus, making it more sustainable, cleaner and healthier? Explain the current issues and your solutions. Be persuasive and be radical! (500 words +/- 10%):

OR

2. Describe a recent project you've heard about in detail (e.g. urbanisation, conservation, start-up, infrastructure, etc.). You can choose a project that fulfils sustainable criteria or one that does not. Explain the arguments for or against supporting the project from an environmental point of view and give possible ways to improve or expand the project. (500 words +/- 10%)

Wildlife and Biodiversity: Laura LANGLOIS

B2/C1
463fANG

Please answer **ONE** of the following questions:

1. If rhinos are endangered, so what? Does it really matter if a few species become extinct? Please comment on this in a well-structured essay (500 words +/- 10%)

OR

2. Studying the way Nature operates can give us not only ideas for technological advances, but even help us to restore the damage we humans have inflicted upon it. Please comment on this with examples. (500 words +/- 10%)

Africa, the Bright Continent: Laura LANGLOIS

B2/C1

463vANG

Please answer **ONE** of the following questions:

1. Colonialism and post-independence international relations have hindered rather than helped African countries' development. Explain how far you agree or disagree with this statement with reference to two or three countries. Give specific examples. (500 words +/- 10%):

OR

2. Africa has the youngest population in the world, with 70% of sub-Saharan Africans under the age of 30. In your opinion, what are the most crucial challenges that young Africans face? Give examples of steps that are being made to tackle these issues. (500 words +/- 10%)

Anglophone Theatre: Declan MC CAVANA

B2/C1

463bANG

Please answer **ONE** of the following questions in (500 words +/- 10%):

3. Compare and contrast two of the extracts examined in class this year paying particular attention to how you would direct them.

OR

2. "Theatre is the art form of the present: it exists only in the present, and then it's gone." – Simon McBurney. Comment.

Please answer **ONE** of the following questions:

1. AI and creativity: write a well-structured essay explaining why you agree or disagree with the statement below. (500 words +/- 10%). Don't forget to consider both sides of the argument.
AI produced works such as paintings and music are not true art.

OR

2. Telcos' environmental obligations: You are responsible for sustainability at a major French telecoms operator. Using the article below and based on the work done in class, write a well-structured memo to your fellow managers informing them of new obligations under French law. Explain why you think urgent action is required, and request a meeting to launch a project to implement appropriate actions (500 words +/- 10%):

The French parliament has recently passed a law aiming at reducing the carbon footprint of digital and communications technology and services. In France, the digital sector accounted for 2% of greenhouse gases in 2019 and this figure could rise to 6.7% by 2040, a Senate report published last summer found.

The new law focuses on several key areas, including raising awareness of the environmental impact of digital technology and encouraging digital restraint. It also seeks to limit the renewal of terminal equipment such as set top boxes and smartphones, while reducing software obsolescence.

Under the new legislation, telecom operators will have to publish key indicators and communicate on their policies for reducing their environmental footprint. This list of indicators will be defined by decree, in accordance with the law. French operators, including Orange, Bouygues, SFR, and Free, have already committed to greening their practices. Orange, Bouygues, and SFR have indicated the same objective of carbon neutrality by 2040. Free has set a target for 2035.

Areas where Telcos should act. See the graphs on the next page for more information.

- Switch to renewable energy sources.
- Replace copper with fibre.
- Switch to 5G (more efficient per bit transmitted).
- Deinstall legacy 2G and 3G networks.
- Insist that equipment manufacturers and suppliers reduce their carbon footprint across the complete manufacturing cycle. Indeed, these processes account for 80% of total emissions by the IT/Digital sector.
- Reduce programmed obsolescence and ensure better recycling.
- Improve data centre power efficiency.
- See where technologies such as IoT and AI can be used to better manage power efficiency in networks and data centres.

RÉPARTITION DE L'EMPREINTE ENVIRONNEMENTALE D'UN RÉSEAU DE COMMUNICATION ÉLECTRONIQUE

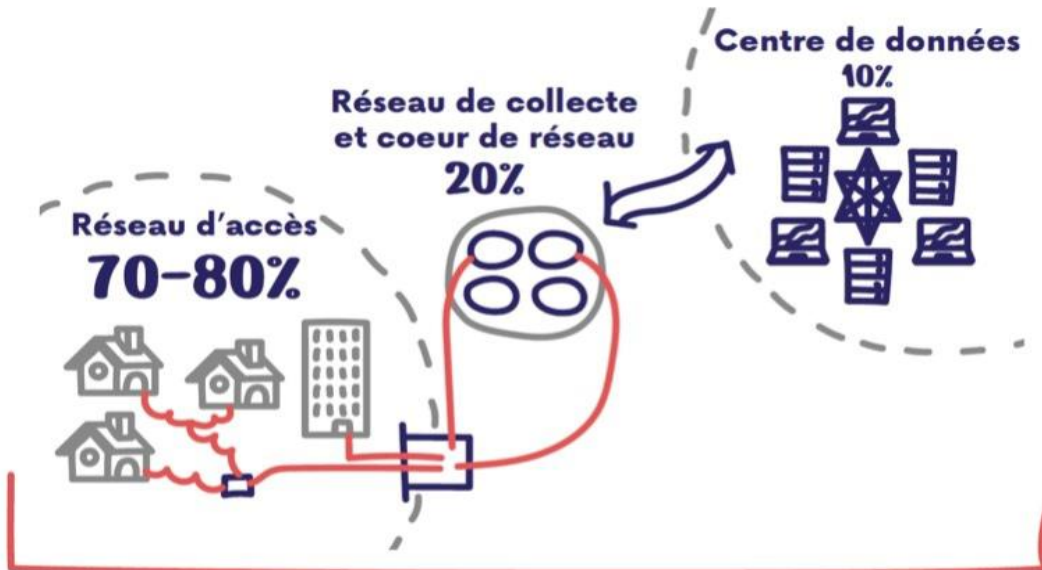


Figure 4 : Répartition de l'empreinte environnementale d'un réseau de communication électronique

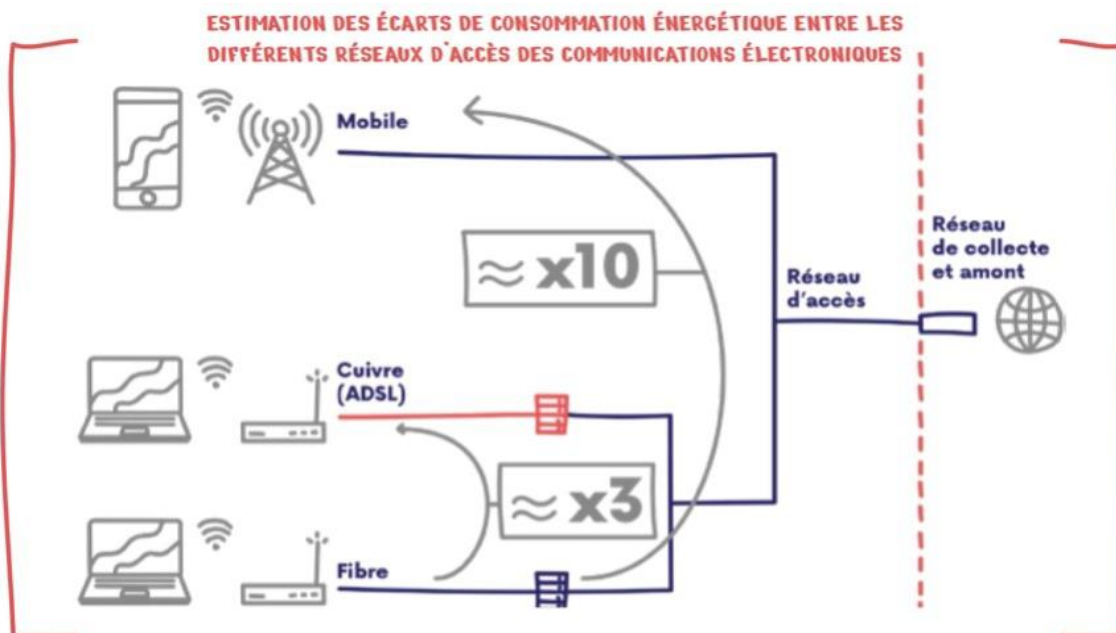


Figure 3. Estimation des écarts de consommation énergétique entre les différents réseaux d'accès des communications électroniques

Content adapted from:
 French telecoms regulator ACPEP report on digital sustainability, 15 December 2020.
 Spanish GSM observatory on 5G ,19th January 2021 about the ARCEP report.
 ABI research video on YouTube, September 2022.

Please answer **ONE** of the following questions: **400 words (+/- 10%)**

1. In the movie *Machan*, Ruan the crook says to the handball team after their first match that they are nobodies (in Germany). They are as good as dead.

Comment on this statement. What does it tell you about migration and identity?

Your understanding of the movie and its characters will be taken into consideration. You may also refer to other examples discussed in class. The quality of your writing (grammar and syntax, precision and clarity) as well as of your analysis will be taken into account.

OR

2. Read the extract below and comment. What are the challenges with regard to the protection of labour migrants?

“The reduction in the growth of female migrants for foreign employment has been credited to the “better availability of job opportunities in Sri Lanka and State interventions such as decisions to discourage mothers with children under the age of 5 from migrating” (IOM* 2008). There has also been an intervention by the government to encourage more skilled, male – labour migration: this is because (female) domestic labour commands a relatively low income as compared to skilled labour and because it is usually unregulated, leaving female migrants vulnerable to exploitation in the host country” (“Policy Responses to a Changing Labour Migration”, *Thematic Briefing Papers*, Centre for Poverty Analysis**, Colombo, 2014).

*IOM: International Organization for Migration

**Centre for Poverty Analysis: A research group based in Colombo, Sri Lanka.

Your analysis of labour migration, the quality of your writing (grammar and syntax, precision and clarity) and the examples given will be taken in to account.

Science Fiction: Christopher L. ROBINSON

C1/C2

483kANG

What is science fiction? This question has been a subject of debate for nearly a hundred years now. In class, we discussed several concepts used to distinguish SF from other genres, including posthumanism, cognitive estrangement, the utopian impulse, the sense of wonder, and others.

Please answer **ONE** of the following questions in a well-structured essay (600 words +/- 10%):

1. Which of the concepts we discussed best fits your own perception of science fiction? Provide an example from a medium of your choice (literature, cinema, TV or games), that illustrates the concept, then explain why you find it so convincing. If you find none of the concepts we discussed fully satisfactory, provide your own definition of SF. Illustrate your argument with examples from any medium.

OR

2. Write a short story or film scenario based on one of the concepts above.

The Fantastic: Christopher L. ROBINSON

C1/C2

483IANG

In his well-known definition of the genre, the literary scholar Tzvetan Todorov distinguishes the **fantastic** from the marvellous and the uncanny.

The marvellous is about the supernatural or magical world, as in fairy tales or *The Lord of the Rings*. The uncanny involves events and characters set in an ordinary world, and yet are out of place due to natural or unnatural forces.

According to Todorov, in the fantastic genre a reader or viewer *hesitates* as to whether the events that take place in a story are supernatural or natural in origin.

Please answer **ONE** of the following questions in a well-structured essay (600 words +/- 10%):

1. Do you *agree* with Todorov's argument? Give an example of a story, novel or film that produced a hesitation while you were reading or watching it. Describe the details that made you waver between a natural and a supernatural explanation. Did the author or director sustain your hesitation to the very end? Do you *disagree* with Todorov's argument? Why? Provide one or more counter-examples that support your own conclusions.

OR

2. Write a short story or film scenario that creates an effect of the fantastic.

Please answer **ONE** of the following questions (500 words +/- 10%)

1. Comment on the excerpt below, bringing in precise examples to illustrate your points:

The mass media stories in our culture are imbued with the warrior ethos of millennia – the "myth of redemptive violence," as theologian Walter Wink called it in the last issue of *Media&Values*. This mindset focuses on the tale of good conquering evil, not with goodness but with superior violence. We are so conditioned to accept this view of the power of violence that we don't quite have a framework to see the emerging power of nonviolence.

Part of the problem is linguistic. The word "nonviolence" is inadequate for the alternative force we are discussing. It sounds soft, implying the passive acceptance of abuse and injustice. In fact, it is just the opposite. The courage required for a nonviolent confrontation with force is incalculable. Simple acts of courage can be inspiring and contagious. I think they are cinematic. I think they'd give audiences a rush – and some new kinds of heroes and heroines.

(Kanegis, Arthur, *New Heroes for a New Age*, 2020)

OR

2. Creative Writing: MARVEL is looking for Contributors!

The Comics company is looking for a young inspired writer to renew the Marvel Universe with a hero(ine) who will remain true to the spirit of the brand, yet follow the latest trend described in the text above.

Expand on the physical and moral traits of your hero(ine), his / her costume, and possible developments (weapons, sidekick, arch nemesis). You may use a storyline to introduce all these features.

Illustrations will be a bonus!

Please answer **ONE** of the following questions (500 words +/- 10%)

1. Comment on the following statement delivered by Tony Blair in 2007 at his last Prime Minister's Question Time. Use precise examples to illustrate your points.

"Some may belittle politics but we know it is where people stand tall. And although I know it has its many harsh contentions, it is still the arena which sets the heart beating fast. It may sometimes be a place of low skulduggery* but it is more often a place for more noble causes."

**Skulduggery: petty tricks, dishonesty*

OR

2. What sets *your* heart beating fast? Choose what you consider to be your own noble cause, and write a well-structured speech defending it.
The use of rhetorical devices is required, sophisticated vocabulary is a plus, references will be rewarded.

'Stage directions' for the delivery of the speech (rhythm, pauses, emphasis, word stresses, etc.) will be a bonus!

Please respond to **ONE** of the following prompts in a well-constructed essay of approximately 600 words (+/- 10%). Please pay attention to spelling and grammar, and consider your handwriting as readability is a necessary element.

1. You have been selected to give a speech on the topic of borders with the following guidelines:
Consider which are the most challenging border issues of our time and what are the key elements required to address (and hopefully solve) them.

Your task is now to carefully write that 600-word speech (+/- 10%), addressing the border-related issue of your choice (national, economic, cultural, environmental...) in as convincing and compelling a way as possible. You can adjust the tone in accordance with the topic you select. Feel free to draw on personal experience, current events, historical examples...

2. In class we have discussed various aspects of borders and border crossings. One question that is recurrent in contemporary Border Studies is the relevance of physical borders in our era of enhanced and evolving communications.

In *Nations and Nationalism* (1983), Ernest Gellner wrote that a form of national identity construction can be based on two very simple criteria:

- *“Two persons are of the same nation if and only if they share the same culture, [...] a system of ideas and signs and associations and ways of behaving and communicating.”*
- *“Two persons are of the same nation if and only if they recognize each other as belonging to the same nation. In other words, nations maketh man; nations are the artefacts of men’s convictions and loyalties and solidarities.”*

In a carefully written essay of 600 words (+/- 10%), discuss the above criteria in the context of today’s social identity constructions. Factors that may be considered include, but are not limited to: are there new forms of nations emerging? On what are they based and how are they communicated? How do they relate to traditional national constructs? Please use specific references.

Confidence & Culture: Janette TRAYAUD

B1/B2
433eANG

Please answer **ONE** question (number 1 **OR** 2)

1. Essay: Country Culture

Write an essay about the culture of a country of your choice. Your essay should include the following topics: verbal and non-verbal communication (space between speakers, directness etc.), how to create a good relationship (personal and professional), and customs and/or traditions that you personally find interesting. (400 words +/-10%)

OR

2. Essay: Hosting the Olympic Games

Write an essay about the advantages and disadvantages of hosting the Olympic Games for the host country, and include your personal opinion about Paris holding the Olympic Games in 2024. (400 words +/-10%)

US Politics: Duncan THOM

C1/C2
483sANG

Please answer **ONE** of the following questions in **600 words (+/- 10%)**:

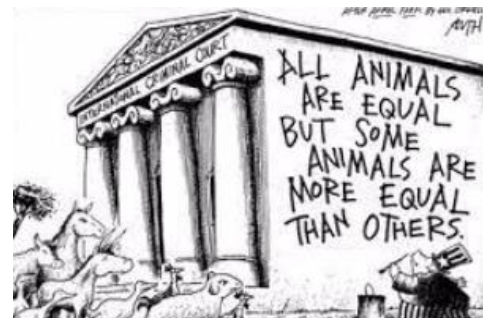
1. You are a member of the progressive caucus and have to decide whether or not to support Biden's candidacy in 2024. Write a well-structured letter to your fellow caucus members to explain your point of view.

When assessing Biden's effectiveness, you should refer to multiple policy areas (especially those covered in class!) and the political (electoral, institutional...) context Biden has to navigate. You may also want to draw a comparison with previous administrations and state what policy accomplishments you would like to see in the next term.

OR

2. How *fairly* does the American government represent its citizens and fight for their rights and interests?

You will no doubt want to explore the electoral system, whether Americans have a fair shot economically and if there are policy areas where demographics are treated unfairly ... or have undue influence. You may also wish to consider the role of the judiciary, whether any progress towards a 'fair' society has been a constant in recent decades and what reforms you would recommend. Don't forget to explain the terms 'government' (is it the same all over the US?) and 'fairness' (is it the same as equality?). Write a well-structured essay.



Please answer **ONE** of the following questions:

1. Read the following extract from an article on the French lithium mining industry. Give an extrapolation of the possible opportunities and threats related to the French mining industry. (500 words +/- 10%)

Re-localising the extraction of mineral resources: the challenges of lithium in Europe

Despite France's [...] substantial resources and growing needs, we continue to import massive quantities of metals from the other side of the world while ignoring those that lie under our feet – today, lithium is primarily extracted in Australia and Chile and refined in China. Yet the raw materials needed for the energy and digital transition are actually right under our feet. The main lithium resources in Europe are located in Serbia [...], Portugal, Spain, Finland and Austria. In France, they can be found in the Massif Central (Beauvoir and Montebras granites, etc.) and the Armorican Massif.

There are different lithium concentrations in rocks such as rare metal granites, pegmatites and clay minerals. However, these resources have hardly been exploited and developed to date. The advantages of these deposits are that they include lithium along with industrial rocks and minerals such as feldspars, quartz, kaolin or with metals such as tin, tantalum or tungsten. Were these resources developed, France could be self-sufficient for lithium with a potential production of more than 200,000 tonnes of lithium metal. Like most of its European neighbours, France currently imports large quantities of the metals needed for its industry.

Source: Gourcerol, B., Gloaquen, E., Lefebvre, G., Melleton, J., & Millot, R. (2020, July 2). Re-localising the extraction of mineral resources: the challenges of lithium in Europe. The Conversation.

OR

2. Provide a brief definition of corporate shared value (CSV). Using the material studied in class and the extract from the article below, do you believe CSV can address or remove societal problems? Provide examples of how integrating data within a framework of shared values may be used to address social and environmental challenges. (500 words +/- 10%)

The role of data in a shared value construct

While corporations, in general, have experienced growth, it seems that data-driven technology organizations have achieved extraordinary success. Between 2011 and 2022, the market capitalization of both Microsoft and Facebook/Meta skyrocketed by approximately 850%. Google's market capitalization has grown more than 300% just since 2014. This growth is largely a function of the Fourth Industrial Revolution and the role of data in digital transformation and the evolving economy.

That said, data is by no means the only – or even primary – obstacle to achieving shared value, but the role of data is a key aspect that needs to change. In a shared value construct, data is used primarily for profit

and not the societal benefit at the speed and scale required. Unfortunately, the technology transformation has resulted in an emerging data divide. While data strategies have benefited the commercial sector, the public sector and non-profits lag in education, tools, resources, and talent to use data in finding and scaling solutions. The result is the disparity between the expanding use of data to create commercial value, and the comparatively weak use of data to solve social and environmental challenges.

Source: Deiglmeier. (2022). We can't create shared value without data. Here's why. World Economic Forum.

<u>Hors Module: Sarah BOUTTIER</u>	<u>C2</u> <u>493aANG</u>
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Please choose **ONE** of the following topics and write a 600-word piece (+/- 10%)

1. Coming-of-age: write a letter to your ten-year-old self, reflecting on the past years and what you have learned from them.

OR

2. Do you think frequent and varied use of Chat GPT or similar programs over a spectrum of written tasks (in offices, schools etc.) could have cognitive, relational or existential effects? In other words, could “outsourcing” the practice of writing change the very nature of how we think, how we relate to the world and who we are? You may answer this question either theoretically, with concrete examples for each of your ideas, or through a creative writing piece describing a world peopled by human beings the majority of whom no longer write, with a small story unfolding in it.